

# LCJVS Board of Education Report

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## **Adult Career Center Offers Continuing Education for Licensed Cosmetologists**

On Sunday, April 25 from 9:00 AM to 6:00 PM hair, nail and skin care professionals will have access to continuing education approved by the Ohio State Board of Cosmetology. Courses include: Massage Certification, Touch and Learn Helix Hair Sculpting, How to Recession Proof Your Salon, Acrylic Enhancements, Aloxie Color Class, Sharpen Your Cutting Skills, All About Acne II, Advanced Make-up Camouflage Techniques, and Razor Techniques for Texture and Style.



Fliers advertising the classes were sent out to approximately 200 salons and past students. Classes cost from \$40.00 to \$125.00.

## **Marketing Your Talents**

On Tuesday, February 23, the Lorain County JVS Adult Career Center hosted a Marketing Your Talents workshop as part of Lorain County's "Job Search Skills Sequence" for Lorain County residents who want to get back into the workforce. The workshop was offered through the LCJVS partnership with The Employment netWork and LCCC. The focus was to assist jobseekers in understanding today's job market, how to handle the stress of the job search, and how to prepare and present oneself during the interview process.

The Marketing Your Talents workshop is one of several steps as part of the Job Search Skills Sequence offered to help connect qualified workers with employer needs. To qualify, individuals must attend a Stimulus Orientation, attend a Marketing Your Talents workshop, have a resume critiqued, register in Ohio Means Jobs and LCCC Career Link, and meet with a Customer Service Representative at The Employment netWork to qualify for additional services. Once individuals have completed these steps they contact a netWork customer service representative to inquire about job interview clothing and hair care service allowances, as well as comprehensive job search assistance that may be available.

## **Website Update for Financial Aid**

The Adult Career Center has launched a new webpage to help students navigate funding opportunities for their education. A variety of financial aid options exist for qualifying students. These options may cover all or part of tuition and educational expenses.

### Social Media Classes

The Adult Career Center has a brand new Social Media Business series that begins Tuesday, March 2nd and runs for four consecutive weeks. Students will learn business applications as well as the social aspects of Facebook, Twitter, YouTube and LinkedIn ... how to navigate and use them. The classes are offered in the evening or in our Friday Lunch Box Series, which includes lunch in the full day classes.

## **Economic Development**

### Lorain County Business Connections

In June 2009, The Lorain County Business Connections, a collaborative program sponsored by the Lorain County Growth Partnership, successfully completed their inaugural year by exceeding their goal to interview 100 Lorain County companies and making significant progress in other areas. Ralph Bentley, Program Developer, represented Lorain County JVS on the interview team. The focus of the interviews were on business retention, enhanced communication and inventory assessment to better assess the needs of local companies, develop new programs for business and coordinate the efforts of all county economic development groups. This information is entered into a database for tracking and analysis.

Benchmark goals for this year include; completion of 120 new company interviews, expansion of the interview team, an improved survey and tracking system, and a continued update of the asset inventory.

### Project HIRE

Project HIRE is a statewide Workforce Investment Act (WIA) initiative through ARRA stimulus funding targeted to enhance job-matching strategies that link dislocated workers with local employment opportunities. Local partners include The Employment netWork, LCJVS Adult Career Center and Lorain County Community College. Diana Gott, Program Developer, is representing the Adult Career Center.

Companies are eligible for funding if they commit to hiring a dislocated worker who may be in need of additional training or certification for the open position. It is expected that Project HIRE positions are full-time and will be retained for at least 1 year. Training for the dislocated worker is available through the Adult Career Center or LCCC. Potential employees may be trained in the classroom, on-the-job or a combination of both.

### National Bronze, Lorain

Russ Beach, Program Developer, coordinated training for National Bronze in Lorain on



Electrical Overhead Travel (EOT) crane operation and rigging. Joe Carracci, a part-time Adult Career Center instructor, conducted the 20-hour class for approximately 40 employees at the new Lorain facility. The training included safe operation of EOT cranes



and safe rigging practices. Partial funding for the cost of the training was paid by a Project Ten grant.

# ***HAPPY ST. PATRICK'S DAY***